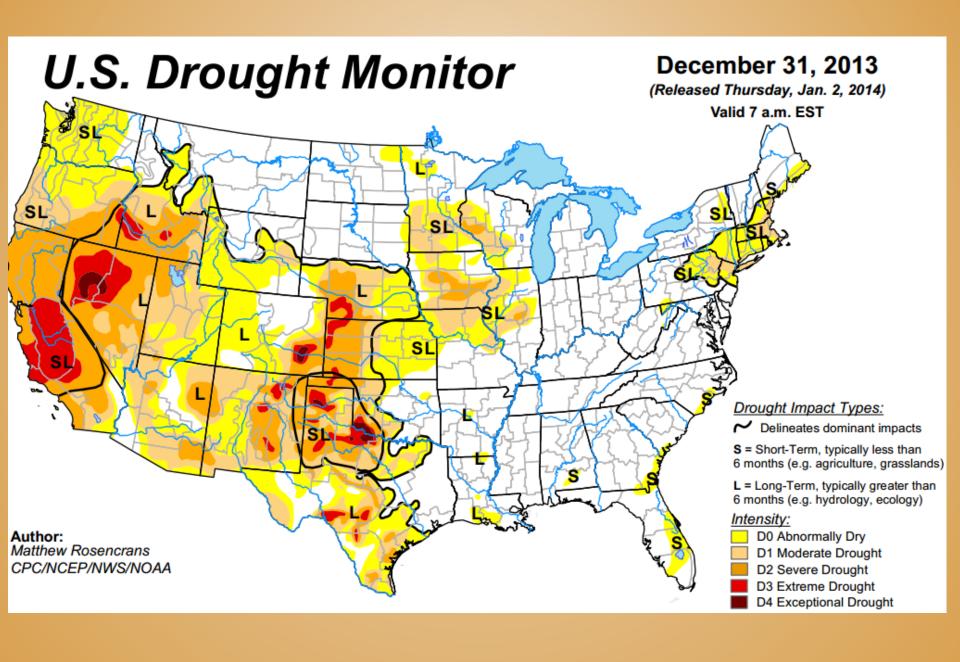
Planning for Water Shortages

Marty Laporte, Adam Kern, Jennifer Fitch

Stanford University – Utilities Services And Maddaus Water Management



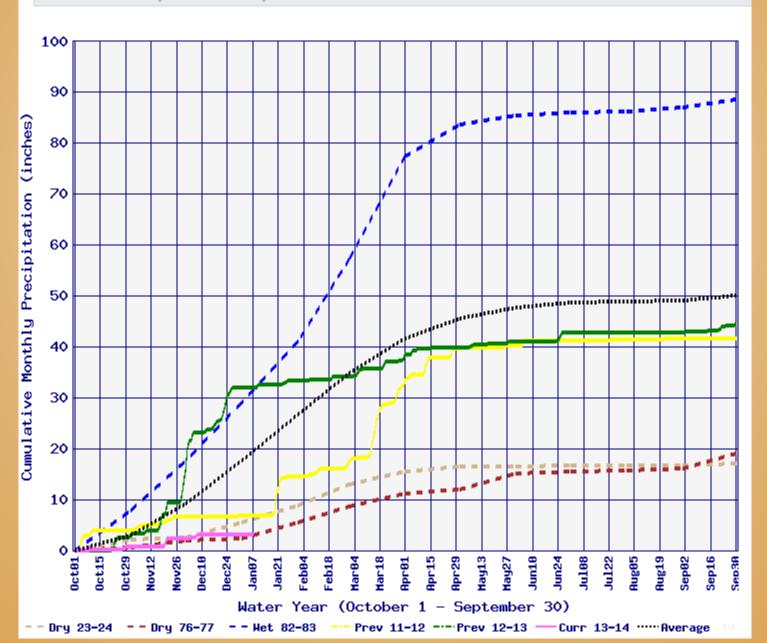




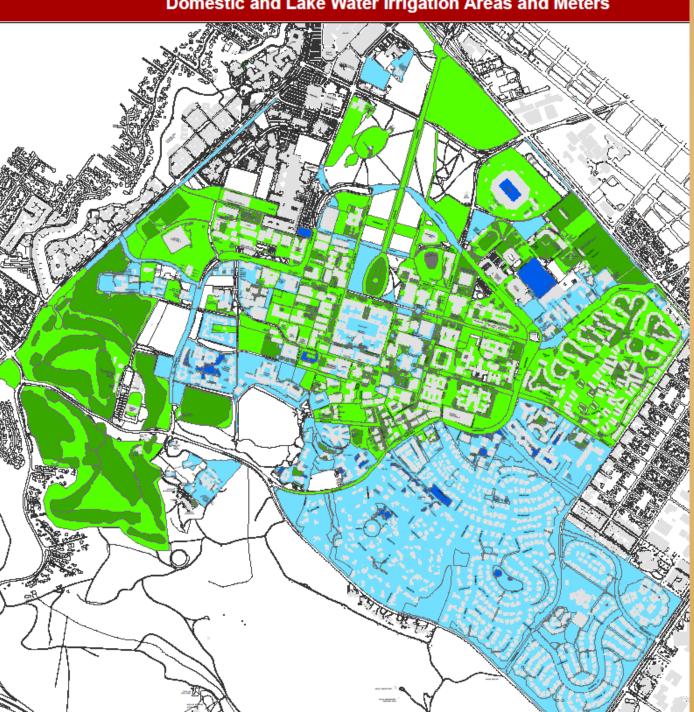
Planning for Water Shortages - Overview

- Goal Water Shortage Contingency Plan that clearly identifies implementation criteria, reduction measures, and expectations
- Identify key networking group representatives
- ➤ Identify, obtain current and relevant water use information that will be used to back up the plan
- > Develop a flexible, practical plan, use scenarios

8-STATION INDEX, JANUARY 07, 2014



Domestic and Lake Water Irrigation Areas and Meters

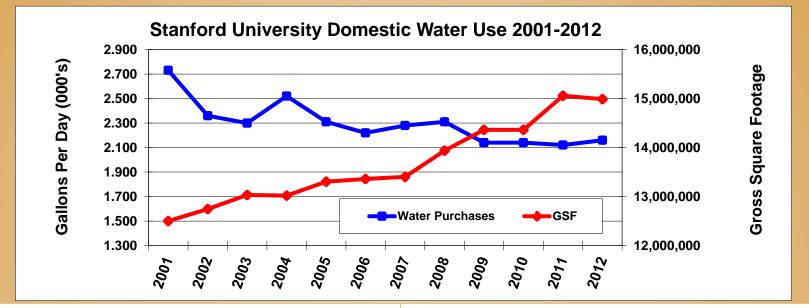


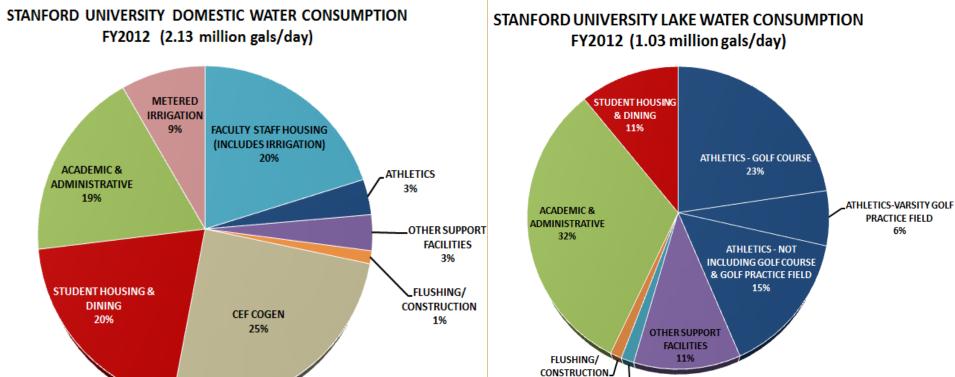


Planning for Water Shortages - Plan Elements

- Get Intelligence History of water supply and demand use annual, seasonal, monthly, trend meter data
- Identify "intelligence loop" factual information from customer groups, use trends – define group profiles, multi-year trends
- Survey customers early in the season, request current information from each customer group
- Establish communication process and access: web site, newsletters, emails, billing inserts, information available for mobile devices
- Identify measures, priorities, implementation phases
- Obtain commitments, set performance goals, track and communicate



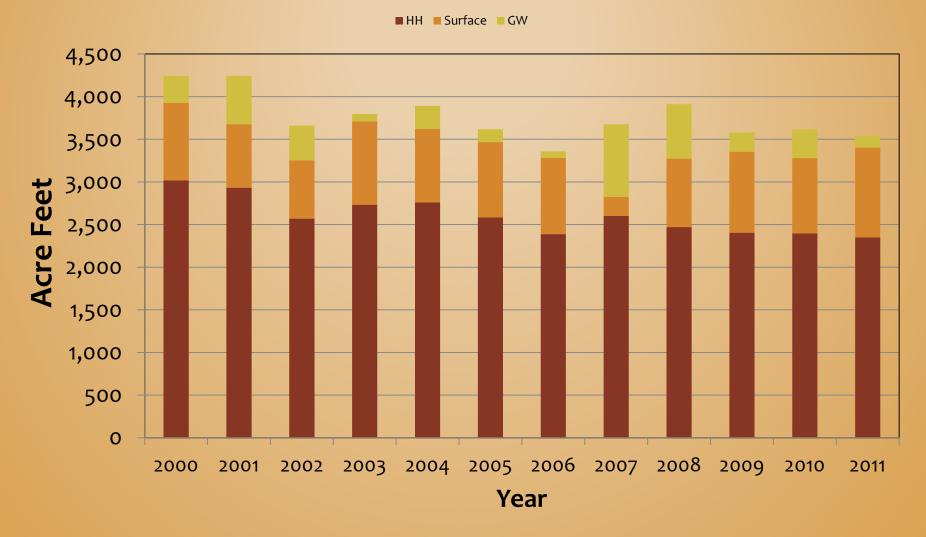




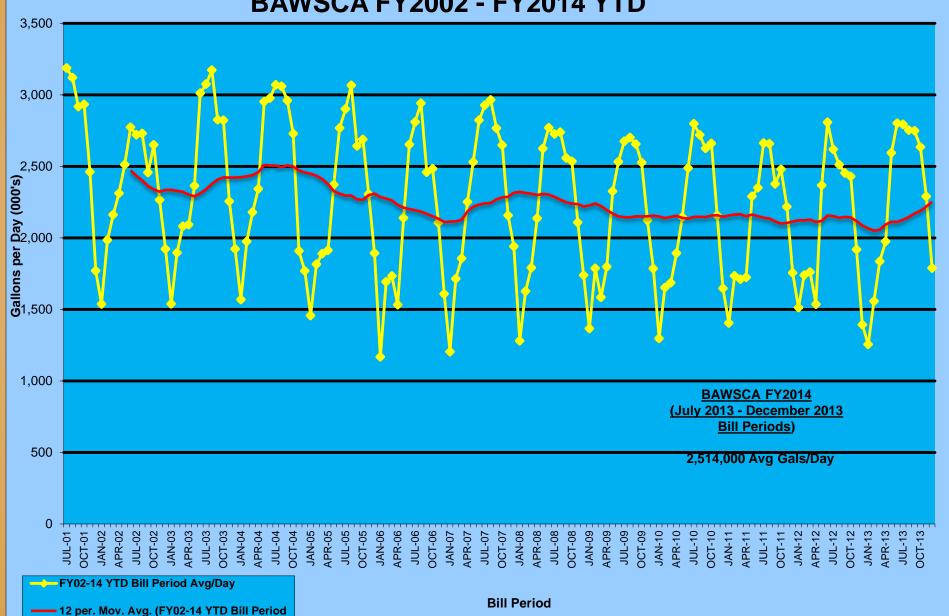
1%

LFACULTY STAFF HOUSING

Stanford University's Water Consumption of SFPUC, Surface Water, and Groundwater for Jan. - Dec. (2000-2011) by Bill Period, in Acre Feet

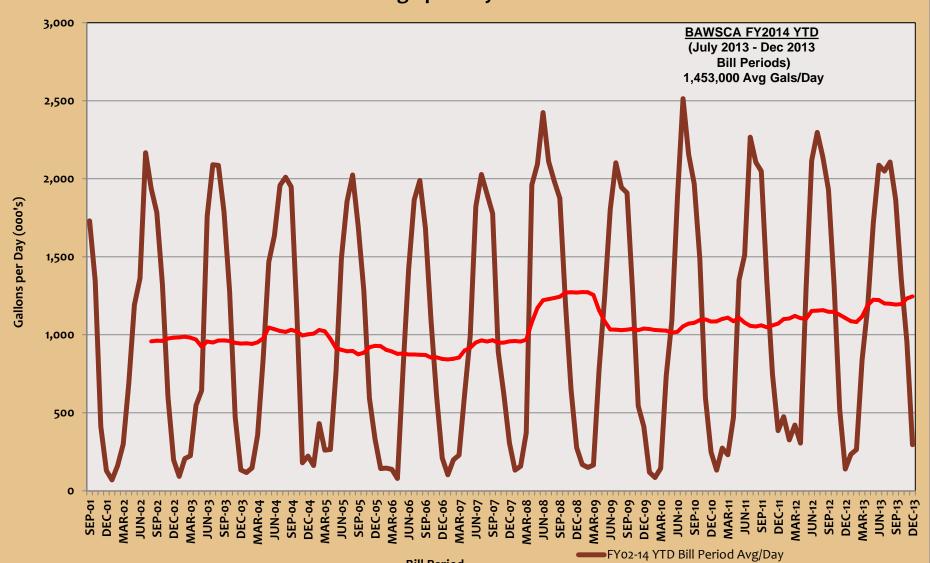






Avg/Day)

LAKE WATER SYSTEM FY2002-FY2014 YTD **Bill Period Average per Day**



Bill Period

12 per. Mov. Avg. (FY02-14 YTD Bill Period Avg/Day)



Planning for Water Shortages - Set Realistic Expectations

- Identify key communication needs
- Survey customers early in the season request information about their water efficiency work
- Prepare communication materials establish Fact
 Sheet format for consistency
- Model scenarios

PLANNING FOR WATER SHORTAGES – CRITERIA FOR DEVELOPING THE MODEL

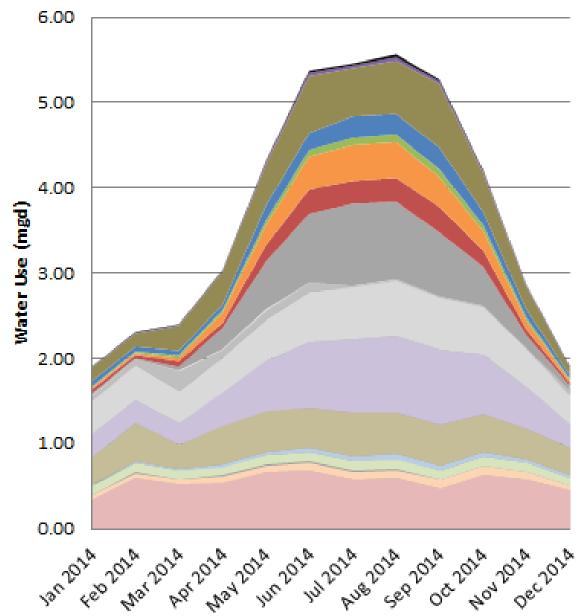
Web-based in	terface, with dashboard
Model criteri	a:
☐ Easy to	use, clear
☐ Flexible	2
☐ Capture	es all background data used in the mode
☐ Relevai	nt references
☐ Source	s of information and data
☐ Histori	cal metered data
☐ Supply	and demand projections
• • •	saler requirements

WATER SHORTAGE MANAGEMENT MODEL

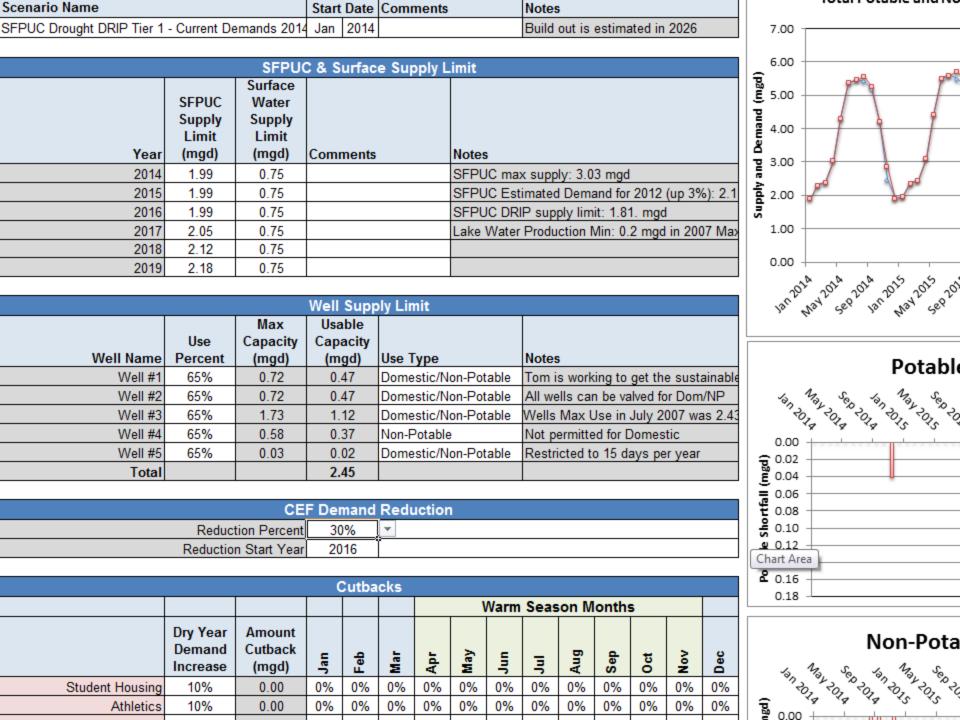
Includes:

- ✓ All water sources, independently and combined
- ✓ Cutbacks/limitations for each source
- ✓ Pre-programed and new scenarios
- ✓ Identified categories of use
- ✓ Monthly use for each category
- ✓ Seasonal supply and demand
- ✓ Growth: population, business, sqft

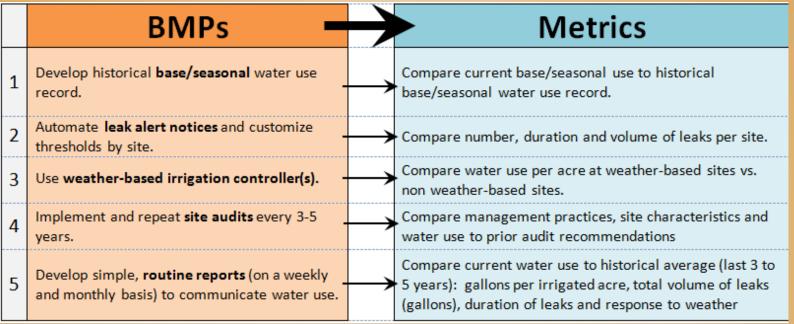
Projected Demand for Each Category by Month

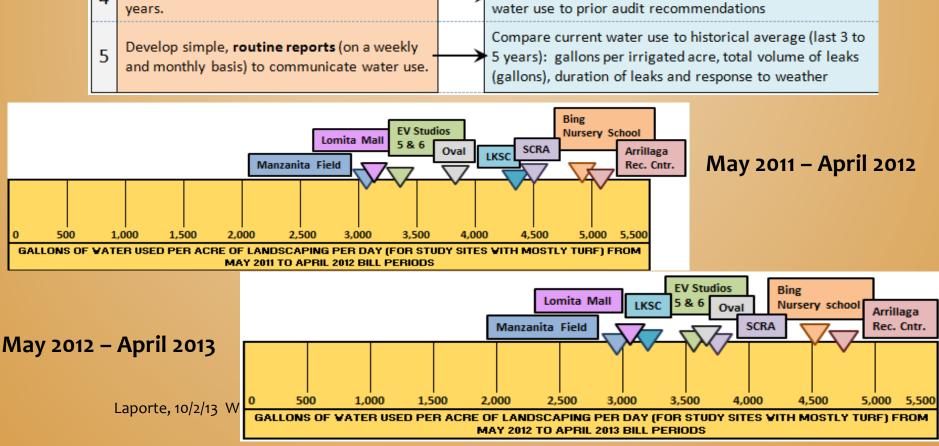


- Non-Billable NP
- Staff Housing NP
- Academic NP
- Comm Spaces NP
- Construction Projects NP
- Medical School NP
- CEF/Cogen NP
- Athletics NP
- Student Housing NP
- Golf Course NP
- Lake Lagunita Diversions
- Flushing/ System Losses
- CEF
- Staff Housing
- Academic
- Comm Spaces
- Construction Projects
- Medical School
- Athletics
- Student Housing



Developed BMPs and Metrics for Irrigated Landscaping





QUESTIONS?

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MartyL@bonair.stanford.edu

Phone: 650-725-7864

http://lbre.stanford.edu/sem/Environmental_WaterEfficiency

Emergency Information

Contacts & Resources

