



WORKING GROUP ON REFORMING THE WATER UTILITY BUSINESS MODEL TO RESPOND TO AND INCENTIVIZE DEMAND REDUCTION

Wednesday, July 31, 2024

[VIA TEAMS](#)

Noon Central Time

AGENDA

- 12:00 – 12:15 - Welcome and Introductions
- 12:15 – 12:30 - Project Overview
- 12:30 – 12:45 - Report Back on Stakeholder Interviews
- 12:45 – 12:55 - Overview of Previous Work
- 12:55 – 1:20 - Focus Areas
- Rate Structures
 - Financial Policies
 - Planning / Forecasting
 - New Utility Services
 - Communications
 - Other Categories
- 1:20 – 1:30 - Next Steps

REFERENCE RESOURCES

(We will discuss these during the meeting, but feel free to review beforehand.)

[Defining a Resilient Business Model for Water Utilities \(2014\)](#). Water Research Foundation and US Environmental Protection Agency. This report documented declining per capita water use and recommended alternative rate models and other strategies for addressing the conservation conundrum. A short video summarizing the conservation conundrum and the report's recommendations are [here](#). Webinars about the report are available [here](#) and [here](#). You'll need to set up a WRF account or be a subscriber account to access the written report.

[Energizing Water Efficiency \(2013\)](#). Pacific Institute (PI). This evaluated the applicability of energy efficiency programs and policies to water efficiency; and

AWE's [Financing Sustainable Water resources](#). (From various years)