AWE Roundtable

Strategies for Delivering Water Conservation Programs to Disadvantaged Households

- **When**: April 7, 1-3 p.m. CDT
- **Where**: Microsoft Teams
- **Who**: Any AWE member welcome!
- **What**: Facilitated conversations in breakout groups; notes from each group will be taken, and each group will report at the end of the Roundtable. AWE staff will synthesize the notes and present to an Education and Outreach Committee meeting for consideration and potential next steps.
- **Goals**:
    - Facilitate peer-to-peer learning about what has and hasn't worked for local water agencies in delivering water conservation programs to disadvantaged households
    - Explore new strategies
    - Connect practitioners who may want to further network after the roundtable

- **Note**: Before the roundtable, AWE will send registrants the EPA WaterSense report, "Assistance that Saves: How WaterSense Partners Incorporate Water Efficiency into Affordability Programs."

Agenda (2 hours)

1. 5 minutes: Introductions (will share a list of registrants in advance – won't be enough time for individual introductions)
    a. Reference the registration list
    b. Summarize who the attendees are
2. 10 minutes: Roundtable goals and process
3. 90 minutes: Go to breakout sessions
    a. Note: AWE will identify a moderator/facilitator for each group
    b. Note: Ask for a volunteer notetaker for each group who will also report at the end to larger group
    c. Quick introductions: in the interest of time, name and title only please! Save comments for facilitated discussion
    d. Facilitated discussion (~ 20 minutes for each question):
        i. What have been your major challenges/obstacles to reaching disadvantaged households?
        ii. Have any strategies been effective for you, and if so why?
        iii. Have you been able to measure the effectiveness of these programs, e.g., customer satisfaction, reduced water bills, water savings?
    e. Summarize key takeaways to be reported to larger group
4. 15 minutes: Reports from each breakout group: key takeaways
5. Adjourn