

March 14, 2025

The Honorable Lee Zeldin
Administrator
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

Dear Administrator Zeldin:

Congratulations on your appointment as Administrator of the Environmental Protection Agency (EPA). The undersigned associations, water utilities, manufacturers, distributors, consumer groups, and water-interested stakeholders join in encouraging the agency to continue to fund and operate the highly successful WaterSense® program.

This voluntary public-private partnership has helped American consumers choose more efficient products that WaterSense estimates save them more than \$207 billion (in 2023 dollars) on their water and energy bills since the program's inception. These savings are critical to helping consumers afford their utility bills at a time of rising prices and inflation.

Furthermore, WaterSense-labeled products are evaluated to ensure they perform at a high level while also saving water. Americans can choose from more than 45,000 available models of WaterSense-labeled products for bathrooms, commercial kitchens and irrigation systems.

Water security in the United States is a challenge due to drought, aging infrastructure, and contamination. The WaterSense program is a proven solution to help with these issues, and it is critical to the planned economic development of many communities. WaterSense is supported by consumers, manufacturers and the public and private agencies charged with supplying water to American households and businesses. Since its inception in 2006, it has been immensely successful at achieving its goal of reducing water consumption. An estimated 8.7 trillion gallons have been saved using WaterSense-labeled products.

WaterSense fuels innovation in American manufacturing and is strongly supported by the plumbing and irrigation industry. More than 2,200 manufacturers, retailers and distributors, water and energy utilities, state and local governments, non-profit and trade organizations, irrigation training organizations, and homebuilders partner with WaterSense.

For areas affected by drought, state and local partners help promote and incentivize the voluntary use of WaterSense products to avoid and limit the need to impose more stringent drought restrictions. For example, water utilities, many of whom have been facing drought and other supply constraints in recent years, utilize WaterSense certified products as a vital tool that they can promote through conservation outreach and rebate programs, saving ratepayers the expense of each utility certifying water savings of products separately.

WaterSense helps give consumers more choices, offers manufacturers the opportunity to seek labeling for their innovative, high-performing and efficient products, and creates a clear framework for competition among plumbing and irrigation equipment manufacturers. It is clear to us that the voluntary WaterSense program helps further the policy goals set forth in President Trump's Executive Order on Unleashing American Energy. As a result, we urge you to continue your agency's long-standing support for this program.

Sincerely,

Albuquerque Bernalillo County Water Utility Authority
Alliance for Water Efficiency
American Water Works Association
AQUOS POOLS & AFS LLC
Arizona Municipal Water Association
Association of Metropolitan Water Agencies
California Water Efficiency Partnership
Cascade Water Alliance
Cavanaugh
City of Charlottesville, VA
Coastside County Water District
Colorado Water Congress
Colorado WaterWise
ConserveTrack
Continental Utility Solutions, Inc.
City of Durham, NC
Gauley Associates Ltd.
City of Goodyear
Green Builder Coalition
Greywater Action
City of Flagstaff, AZ

Foothill Municipal Water District
Fortune Brands Innovations
Gallatin River Task Force
Halupka Studio
City of Hays, KS
Hoffman & Associates LLC
Hunter Industries
HydroPoint
International Association of Plumbing and Mechanical Officials (IAPMO)
International Code Council
Irrigation Association
Justice Energy
KOHLEr Co.
Kunkel Water Efficiency Consulting
City of Lacey, WA
Liberty Utilities
LIXIL Corporation
City of Mesa, AZ
Mechanical Contractors Association of America
Metropolitan North Georgia Water Planning District
Moen Incorporated
Monte Vista Water District
Municipal Water District of Orange County
City of Napa, CA
National Association of Clean Water Agencies
National Association of Landscape Professionals
National Institute of Building Sciences
National Turfgrass Federation
New Mexico Water Conservation Alliance
Northern Arizona Municipal Water Users Association
Northwest Water & Energy Education Institute
Ohio Environmental Council
Orlando Utilities Commission
City of Peoria, AZ
Rancho Water
Regional Water Providers Consortium
City of Roundrock, TX
Pacific Institute
Park West Companies
Plastic Pipe and Fittings Association

Platte Canyon Water and Sanitation District
Plumbing Contractors of America
Plumbing-Heating-Cooling Contractors - National Association
Plumbing Manufacturers International
Pluvial Solutions
Residential Energy Services Network, inc. (RESNET®)
City of Sacramento, CA
City of Santa Barbara, CA
Seattle Public Utilities, City of Seattle
Sonoma County Water Agency
Soquel Creek Water District
Southwest Metropolitan Water and Sanitation District
City of Surprise, AZ
Sustainable Waters
The Monterey Peninsula Water Management District
City of Thornton, CO
T&S Brass and Bronze Works, Inc.
Upper San Gabriel Valley Municipal Water District
U.S. Green Building Council
USGBC California
Valley Water
Washington County (UT) Water Conservancy District
Water Demand Management
Water District of Acton, MA
Waterless Co.
WaterNow Alliance
Watershed LLC
Weber Basin Water Conservancy District, UT
Tucson Water