



ALLIANCE FOR WATER EFFICIENCY

WATER EFFICIENCY & CONSERVATION SYMPOSIUM 2025

AUGUST 6-8, 2025 | CHICAGO, IL

Welcome Plenary

Room 621 9:00 – 9:45 am



Opening Remarks

Ron Burke, President & CEO
Alliance for Water Efficiency



Thank You to Our Sponsors



Opening Remarks

Karen Guz, Board Chair
Alliance for Water Efficiency

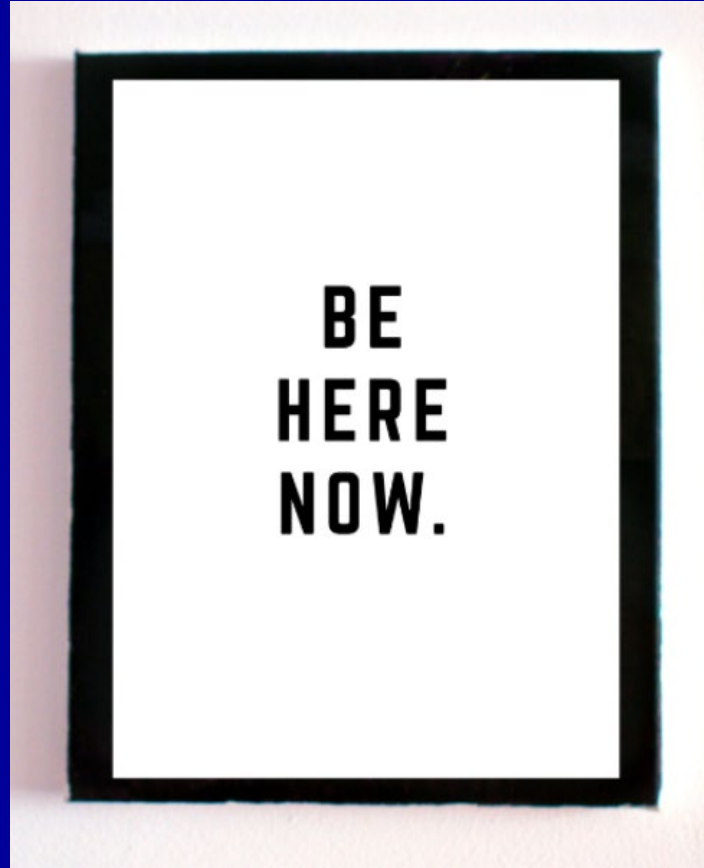


Opening Remarks

Kelly Connolly Kern, Director of Public Affairs
Alliance for Water Efficiency



Invitation to Presence



Community Commitment

Be a present, engaged participant

Respect peers and perspectives

Seek new connections

Embrace curiosity & keep an open mind

Shy away from industry jargon and acronyms

Engage in listening & sharing



Download Whova



Having trouble joining? Search for our event and enter the invitation code: wrkpr594x5

What's inside:

- Digital agenda
- Full event roster & bios
- Restaurant Roundup sign up
- Networking
- Session polling
- CEU FAQs
- Photos – Friday Contest!



Navigating Whova

Additional Resources

Leaderboard	Photos	Wifi
Session Q&A	Polls	RR Thursd.
Local Recs	CEU's FAQ	Sponsors
Speakers	My profile	WhovaGuide

Event Description

Alliance for Water Efficiency is proud to host its 3rd Annual Water Efficiency & Conservation Symposium for three days of hands-on learning, networking, and professional development.

[See more](#)

[Home](#) [Agenda](#) [Attendees](#) [Community](#) [Messages](#)

2025 Wed Thu Fri
AUG 6 7 8

10:00 AM

10:00 AM **CII Opportunities Part 1. Scaling Smart: Managin...**

11:00 AM Location: Room 300
Speaker: Dani Luna Morgutia...
Moderator: Melissa Matlock
12 17



Add to
Agenda

10:00 AM **When Less is More: Water Efficiency Interventions...**

11:00 AM Location: Room 400
Speaker: Rachael Burchett, T...
Moderator: Amanda Christop...
17



Add to
Agenda

11:15 AM

11:15 AM **CII Opportunities Part 2. The Inside Scoop: Tackli...**

12:30 PM Location: Room 300
Speaker: Andrew Pirrone, An...
Moderator: Johanna DeCotis...
10



Add to
Agenda

CII Opportunities Part 1. Scaling Smart: Managing Water Across Commercial Landscapes

Thursday, August 7, 2025
10:00 AM - 11:00 AM

Room 300

Room 300

+ Add to My Agenda (12 attending)

Q&A

Polls (1)

Like

Chat

Overview

Large-scale landscapes offer some of the greatest opportunities—and biggest challenges—for achieving meaningful water savings. Factors like water availability, regulatory requirements, and stakeholder expectations have...

[See more](#)

Personal Notes

Add a photo

Add a note

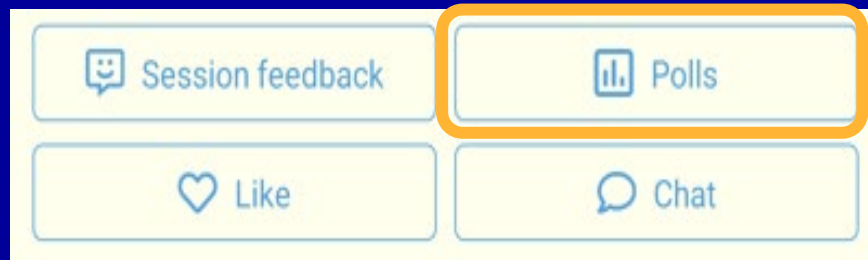
Speaker (2)



Live Polling

Open your Whova apps to participate in a few session polls!

Navigate to the Whova app → Go to this session → Click on “Polls” →
Select and respond to the question you see displayed on the screen



High-Level Program Overview

Thursday, August 7th

- **Welcome Plenary** 9:00 – 9:45 am
- **Morning Sessions** 10:00 am – 12:30 pm
- **Lunch** 12:30 – 2:00 pm
- **Afternoon Sessions** 2:00 – 3:30 pm
- **Afternoon Plenary** 3:45 – 4:45 pm
- **Restaurant Roundup** 6:00 – 9:00 pm

Friday, August 8th

- **Awards Ceremony** 9:00 – 9:30 am
- **Morning Sessions** 9:45 am – 11:30 am
- **Lunch** 11:30 – 12:30 pm
- **Afternoon Plenary** 12:30 – 2:00 pm
- **Afternoon Sessions** 2:15 – 3:10 pm
- **Closing Plenary** 3:15 – 3:30 pm
- **Field Trip** 3:30 – 6:00 pm



Continuing Education Units



Eligible Certifications



AWWA CA-NV Water Use Efficiency Practitioner Certification



Irrigation Association Certification



How to track your participation:



AWE room monitor will have a sheet to sign at the end of each eligible session.



AWE will provide a certificate of your hours completed after the Symposium.



Housekeeping Details

Key Event Locations

- **Plenaries:** Room 621, Executive Dining Room
- **Tracked Sessions:**
 - *Track A:* Room 300
 - *Track B:* Room 400
- **Meals & Refreshments:** Room 621, Executive Dining Room
- **Registration:** Outside of Room 621
- **Misc:** Bathrooms, Water Fountains, Nursing Room, Calls



Kick-Off Networking Activity

Get to know your tablemates!



Table Activity



Introductions & Questions

- Go around the table sharing:
 - Your name
 - Title & organization
 - Where you live
- Choose a question from the sheet on your table
 - Popcorn style



What's Next

Thank you all for joining us for the kick-off!

- **Next:** Break (9:45 – 10:00 am)
- **Morning Sessions** (10:00 – 11:00 am)
 - Track A (Room 300): *CI Opportunities Part 1. Scaling Smart: Managing Water Across Commercial Landscapes*
 - Track B (Room 400): *When Less is More: Water Efficiency Interventions That Go Above and Beyond*



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