



DRAFT PROGRAM

TUESDAY, AUGUST 4, 2026

9:45 AM *Optional Field Trip: Jardine Water Purification Plant Tour*
12:45 PM The largest conventional water treatment plant in the world!

1:45 PM *Pre-Symposium Workshop*
4:45 PM **Making Every Drop Count: Approaches to Measurement, Verification, and Impact**

2:00 PM **AWE Board of Directors Meeting**
5:00 PM *Only open to AWE staff and Board*

6:00 PM
8:00 PM **Welcome Reception at the Joy District**



2026
CHICAGO, IL | AUGUST 4 - 6



DRAFT PROGRAM

WEDNESDAY, AUGUST 5, 2026

8:00 AM
8:45 AM

Registration & Breakfast

9:00 AM
9:45 AM

Welcome Plenary

9:45 AM
10:00 AM

Break

10:00 AM
11:00 AM

Back to Basics: Water Conservation 101

More Money, Fewer Problems: Funding Strategies for Water Conservation and Efficiency

11:00 AM
11:15 AM

Break

11:15 AM
12:30 PM

Advancing Equity and Affordability in Water Efficiency Programs

Data Driven Solutions and Technological Innovations

Keep it Local: State and Local Policy Trends and Priorities

12:30 PM
2:00 PM

Peer Networking Lunch

2:00 PM
3:00 PM

Create a Conservation Culture and Drive Behavioral Change

Aging Infrastructure, Modern Solutions: Addressing Customer-Side Leaks & Water Loss

3:30 PM
3:45 PM

Break

3:45 PM
4:45 PM

Afternoon Plenary
A Broader View: Regional & State Planning for a Resilient Water Future

6:00 PM

Optional Restaurant Roundup



2026
CHICAGO, IL | AUGUST 4 - 6



DRAFT PROGRAM

THURSDAY, AUGUST 6, 2026

8:00 AM 8:45 AM	Registration & Breakfast		
9:00 AM 9:45 AM	Morning Plenary		
9:45 AM 10:00 AM	Break		
10:00 AM 11:30 AM	<i>Mini Workshop</i> Designing a New Framework for Per Capita Water Use Metrics	<i>Mini Workshop</i> An Introduction to Level 1 Water Audit Validation and Interactive Validator Training	<i>Mini Workshop</i> From Words to Action: Water Communications, Education, and Outreach
11:30 PM 12:30 PM	Lunch & Learn: Insights from the Residential End Uses of Water Study		
12:30 PM 1:30 PM	Behind the Scenes: Lessons from Managing Effective Water Conservation Programs	Outdoor Water Efficiency Part 1: Lessons from California	
1:30 PM 1:45 PM	Break		
1:45 PM 3:00 PM	There's No Place Like Home: Opportunities for Indoor Water Efficiency	Outdoor Water Efficiency Part 2: A National Perspective	
3:00 PM 3:15 PM	Break		
3:15 PM 4:30 PM	Meeting Tomorrow's Water Needs Today: Strategies in Land Use & Demand Forecasting	Reuse, Energy, and Data Centers, Oh My! Creative Approaches to Emerging Water Users	
4:30 PM 4:45 PM	Break		
6:00 PM	Optional Happy Hour with live music by the Stone Cold Killers (featuring Ron Burke)		



2026
CHICAGO, IL | AUGUST 4 - 6