



# DRAFT PROGRAM

TUESDAY, AUGUST 4, 2026

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**9:45** AM *Optional Field Trip: Jardine Water Purification Plant Tour*  
**12:45** PM The largest conventional water treatment plant in the world!

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**1:45** PM *Pre-Symposium Workshop*  
**4:45** PM **Making Every Drop Count: Approaches to Measurement, Verification, and Impact**

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**2:00** PM **AWE Board of Directors Meeting**  
**5:00** PM *Only open to AWE staff and Board*

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**6:00** PM  
**8:00** PM **Welcome Reception at the Joy District**

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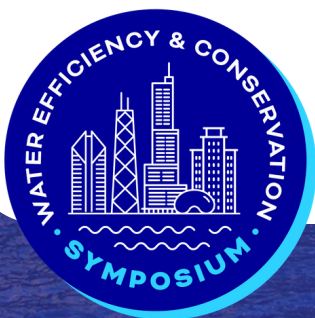
2026  
CHICAGO, IL | AUGUST 4 - 6



# DRAFT PROGRAM

WEDNESDAY, AUGUST 5, 2026

8:00 AM 8:45 AM	Registration & Breakfast		
9:00 AM 9:45 AM	Welcome Plenary		
9:45 AM 10:00 AM	Break		
10:00 AM 11:00 AM	Back to Basics: Implementing Water Conservation Programs	More Money, Fewer Problems: Funding Strategies for Water Conservation and Efficiency	
11:00 AM 11:15 AM	Break		
11:15 AM 12:30 PM	Advancing Equity and Affordability in Water Efficiency Programs	Data Driven Solutions and Technological Innovations	Keep it Local: State and Local Policy Trends and Priorities
12:30 PM 2:00 PM	Peer Networking Lunch		
2:00 PM 3:00 PM	Create a Conservation Culture and Drive Behavioral Change	Aging Infrastructure, Modern Solutions: Addressing Customer-Side Leaks & Water Loss	
3:30 PM 3:45 PM	Break		
3:45 PM 4:45 PM	<i>Afternoon Plenary</i> A Broader View: Regional & State Planning for a Resilient Water Future		
6:00 PM	<i>Optional Restaurant Roundup</i>		





# DRAFT PROGRAM

THURSDAY, AUGUST 6, 2026

8:00 AM  
8:45 AM

Registration & Breakfast

9:00 AM  
9:45 AM

Morning Plenary

9:45 AM  
10:00 AM

Break

10:00 AM  
11:30 AM

*Mini Workshop*  
**Designing a New Framework for Per Capita Water Use Metrics**

*Mini Workshop*  
**An Introduction to Level 1 Water Audit Validation and Interactive Validator Training**

*Mini Workshop*  
**From Words to Action: Water Communications, Education, and Outreach**

11:30 PM  
12:30 PM

**Lunch & Learn: Insights from the Residential End Uses of Water Study**

12:30 PM  
1:30 PM

**Behind the Scenes: Lessons from Managing Effective Water Conservation Programs**

**Outdoor Water Efficiency Part 1: Lessons from California**

1:30 PM  
1:45 PM

Break

1:45 PM  
3:00 PM

**There's No Place Like Home: Opportunities for Indoor Water Efficiency**

**Outdoor Water Efficiency Part 2: A National Perspective**

3:00 PM  
3:15 PM

Break

3:15 PM  
4:30 PM

**Meeting Tomorrow's Water Needs Today: Strategies in Land Use & Demand Forecasting**

**Reuse, Energy, and Data Centers, Oh My! Creative Approaches to Emerging Water Users**

4:30 PM  
4:45 PM

Break

6:00 PM

*Optional* Happy Hour with live music by the Stone Cold Killers (featuring Ron Burke)



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